



Phoenix Trail Races exists to enhance the trail running community in London, Ontario and beyond. We believe in supporting local charities and businesses and helping people reach new goals in a nature setting while practicing the “leave only footprints behind” philosophy.

We are interested in partnerships and collaborations with like-minded organizations. The sponsorship options below are simply a starting point. What we really want to know is: **What do we have in common and how can we help each other reach our mutual goals?**

We invite you to reach out to Pam Lansbergen at [phoenixtrailraces@gmail.com](mailto:phoenixtrailraces@gmail.com) to discuss how we can build a community together.

OR, if one of the packages below is EXACTLY what you’re looking for, you can fill out [THIS FORM](#) to secure your sponsorship today.

Our sponsorship deadline is Friday, September 13, 2024, and the race takes place on Saturday October 19, 2024.

Walnut	Price	\$900
Post-Race Meal Sponsors	Limit	<ul style="list-style-type: none"> <li>5 spots available</li> </ul>
	Company Link and Logo	<ul style="list-style-type: none"> <li>Name and Logo (with link) on the Phoenix website from date of purchase until end of year</li> <li>Name and Logo (with link) on pre-race &amp; post-race emails</li> <li>Signs with company name and logo on-site in the key, high-visibility areas</li> <li>Logo included on sponsor banner (featured at the Friday race pick-up and Race Day)</li> </ul>
	Race Day & Pre-Race Day	<ul style="list-style-type: none"> <li>1 Complimentary Race Registration</li> <li>Exhibit Table at headquarters on Race Day</li> <li>Race Day shout-out</li> </ul>
	Social Media & Digital Race Package	<ul style="list-style-type: none"> <li>3 Phoenix social media posts (curated by you) scheduled throughout the year</li> <li>Mentioned and tagged in 2 Phoenix social media posts between September and October.</li> <li>Half-page ad included in digital race package.</li> </ul>
Maple	Price	\$700
Venue Sponsors	Company Link and Logo	<ul style="list-style-type: none"> <li>Name and Logo (with link) on Phoenix website from date of purchase until end of year</li> <li>Name and Logo (with link) included in pre-race email.</li> <li>Logo included on sponsor banner (featured at the Friday race pick-up and Race Day)</li> </ul>
	Race Day & Pre-Race Day	<ul style="list-style-type: none"> <li>Exhibit Table at headquarters on Race Day</li> <li>Race Day shout-out</li> </ul>
	Social Media & Digital Race Package	<ul style="list-style-type: none"> <li>2 Phoenix social media posts (curated by you) scheduled throughout the year</li> <li>Mentioned and tagged in 2 Phoenix social media posts between September and October.</li> <li>Quarter-page ad included in digital race package.</li> </ul>
Oak	Price	\$500
Aid Station Sponsors	Company Link and Logo	<ul style="list-style-type: none"> <li>Name and Logo (with link) on Phoenix website from date of purchase until end of year</li> <li>Name and Logo (with link) included in pre-race email</li> <li>Logo included on sponsor banner (featured at the Friday race pick-up and Race Day)</li> </ul>
	Social Media & Digital Race Package	<ul style="list-style-type: none"> <li>1 Phoenix social media post (curated by you) scheduled throughout the year</li> <li>Mentioned and tagged in 2 Phoenix social media posts between September and October</li> </ul>
Spruce	Price	\$350
Exhibits	Race Day	<ul style="list-style-type: none"> <li>Exhibit Table at headquarters on race day</li> <li>Race Day shout-out</li> </ul>

<b>Beech</b>	<b>Price</b>	<b>\$225</b>
	Company Link and Logo	<ul style="list-style-type: none"> <li>• Name and Logo (with link) on Phoenix website from date of purchase until end of year</li> <li>• Logo included on sponsor banner (featured at the Friday race pick-up and Race Day)</li> <li>• Mentioned and tagged in 2 Phoenix social media posts between September and October</li> </ul>
<b>Pine</b>	<b>Price</b>	<b>\$100</b>
	Select One Option from the list	<ul style="list-style-type: none"> <li>• Name and Logo (with link) on Phoenix website from date of purchase until end of year</li> <li>• Logo included on sponsor banner (featured at the Friday race pick-up and Race Day)</li> <li>• Quarter-page ad included in digital race package</li> <li>• Mentioned and tagged in 1 Phoenix social media post between September and October</li> </ul>

**Recruitment Incentive:** Any confirmed sponsor who introduces Phoenix Trail Races to a new sponsor will receive a discount equal to 10% of the cost of the new sponsor's fee. For example, if you are a confirmed sponsor (at any level) and you introduce us to another business who signs up for a Maple Sponsorship at the price of \$700, you will receive a \$70 refund on your sponsorship.